



Bringing Community Management to the World,
One Country at a Time.

International Real Estate Community Management Summit Global Edition

IRECMS 3rd Edition
16 March 2021
Virtual Conference

2021

#IRECMS
www.irecms.com

**After two runaway successful editions
in India, we are thrilled to welcome you
to the third edition of IRECMS.**



**International Real Estate
Community Management Summit**

**IRECMS
GLOBAL
EDITION**

**16 March 2021
Virtual Conference**

SAVE THE DATE!



Message from the CEO

Over the past decade, through various conversations with Real Estate Leaders and my personal experience of living across four continents, I can state that living in communities that have dedicated community managers makes everyday living a more wholesome experience. From a financial as well as familial perspective, investing in communities that are professionally managed tend to give multifold returns!

It is this understanding that sparked a desire to create a platform that launches the profession of Community Management in countries where it is not yet formally practiced and enhances the profession where it is a legal requirement. The International Real Estate Community Management Summit (IRECMS) is the outcome of that desire!

We launched IRECMS in India in 2019 with two editions- Mumbai and Bengaluru. The resounding endorsement that IRECMS received from the real-estate thought leaders of India demonstrated the urgent need for this profession in a country where real estate infrastructure is growing at an exponential rate.

After two successful editions, we are thrilled to announce IRECMS Global, a one-day virtual conference where we will curate experts from the USA, Spain, South Africa, Australia, UAE, Argentina, India, Germany, Panama, Colombia, Dominican Republic to share insights on how community management has been impacted post the pandemic and more importantly how community managers can continue to play a crucial role in enhancing lives of residents, as well as real estate developers in their evolved capacities.

Like always, I am personally indebted to the Community Associations Institute for their continued support in our endeavour. We truly stand on the shoulders of this 45-year old institution as we dream to make communities happier, more wholesome, and more profitable for all stakeholders involved.

We hope you can continue to find meaning and value in IRECMS.

Jatin Deepchandani
CEO, Plan3Media



What is IRECMS?

International Real Estate Community Management Summit (IRECMS) is a platform that serves the dual purpose of introducing the profession of Community Management in countries where it is not yet practiced formally as well as enhancing this profession in countries where it is a legal requirement.

The intent is simple- globally there is a growing need to maintain the hygienic, financial, and societal health of gated communities that are being built at a rapid pace in many countries, especially as the demand for lifestyle living increases at an exponential rate. One of the most essential solutions to address this need is to encourage and sharpen the practice of dedicated Community Management. IRECMS is designed to serve the evolving needs of the real estate communities around the world, especially in the context of Community Management.

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Under the patronage of:



IRECMS Patronage - CAI

IRECMS is being supported by the US-based Community Associations Institute- An international center for community association information, best practices, education & advocacy.

What is CAI?

International membership organization dedicated to building better communities.

Founded in
1973

Chapters
64

Members
41,000+

How CAI serves community managers & professionals?

- Promotes excellence through seminars, workshops, conferences and education programs
- Publishes the largest collection of resources on community association management and governance
- Advocates before legislatures, regulatory bodies and courts
- Conducts primary research and acts as an international clearing house for information, innovations and best practices



Profile of CAI members

- Homeowner Leaders
- Community Managers
- Association Management Forums
- Management firms & professionals who provide products and services to associations

History of IRECMS



First ever conference dedicated to Community Management in India

Previous Event Highlights



350+

Delegate participation representing decision-makers from the Real Estate Industry



40+

International Expert Speakers



120+

Participating Companies

Curation of speakers from 4 continents
- USA, South America, The Middle East, Asia



Successful completion of the first-ever CAI certification program in India

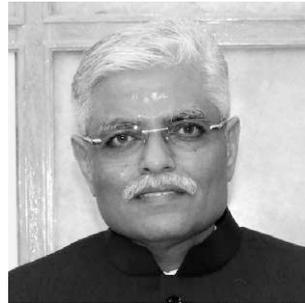
Keynote Addresses by foremost leaders of Real Estate



I believe IRECMS is a great platform given that the purpose and vision of the conference are well-articulated. If the same discipline continues, we will soon be able to leverage the insights of all professions who come together at IRECMS and benefit from each other. I look forward to many more of these.

Sanjay Dutt

CEO and MD
Tata Realty & Infrastructure Ltd



In my view as I already said that gated community management is the silent revolution in the Indian real estate industry and CREDAI, MCHI and all the developers extend their full hearted support. We welcome the community management coming over here and we look forward to cooperative and collaborative association with the community management initiative and the community managers and the community management companies.

Nayan Shah

CEO and MD
Mayfair Housing

Key Companies



IRECMS Global Edition

The third edition of the International Real Estate Community Management Summit (IRECMS) will be a one-day fully virtual conference.

IRECMS Global will topline crucial subjects such as the impact of the pandemic on the way of working for Community Managers globally, insights on rising community needs like wholesome assisted facility living for senior citizens as well as ways in which community managers need to play a bigger role in driving a sense of community in the new evolved world order.



Quick facts about **IRECMS Global Edition**



1 Global Event



20+

International Expert Speakers

50+

Participating Companies



5 hours of actionable insights for community managers & real estate professional



Representation from USA, South Africa, Australia, Spain, UAE, India and more



Abundant networking opportunities

8

Power Packed Online Sessions



IRECMS Global Edition - Agenda



Program for the day

16 March 2021

TIMINGS (GST)	TOPIC
12:00 pm	Welcome Address
12:05 pm – 12:20 pm	Opening Remarks
12:20 pm – 1:05 pm	Panel Discussion: How the pandemic has impacted the way of working for Community Managers
1:05 pm – 1:30 pm	Driving a sense of community in a socially-distanced world
1:30 pm – 2:15 pm	Panel Discussion: How technology helps in creating a safe environment within communities?
2:15 pm – 2:30 pm	Break Time
2:30 pm – 3:15 pm	Panel Discussion: How energy management can deliver real value in the communities of today
3:15 pm – 3:45 pm	Different laws governing Community Management in different countries
3:45 pm – 4:30 pm	Panel Discussion: Spanish Topic (with English subtitles)
3:45 pm – 4:30 pm	Panel Discussion: Are wholesome assisted living facilities for senior citizens the latest rising need in real estate?
4:30 pm – 4:50 pm	The contribution of Community Management in Real Estate- A Regulator's Perspective
4:50 pm – 5:10 pm	Closing Remarks
5:10 pm – 5:15 pm	Vote of Thanks

IRECMS Global Edition - Speakers



IRECMS Global Edition

- Curating a lineup of experts from 8 different countries



James Dodson
President, Community
Associations Institute, USA



Jessica Towles
President-Elect, Community
Associations Institute, USA



Thomas Skiba
CEO, Community
Associations Institute, USA



Jeevan D'Mello
Board Member, Community
Associations Institute & CEO,
Zenesis Corp, UAE



Pepe Gutierrez
CEO, Administrapolis, Spain



Dr. Mahmoud AlBurai
Senior Advisor, Dubai Government
UAE



Dr. Samuel Azasu
Associate Professor & Coordinator
Executive Programs in Real Estate,
University of the Witwatersrand,
South Africa



Chris Duggan
President, Strata Community
Association NSW, Australia



Teyra Ehlers Bilgray
CEO, Administra PTY. S.A.
Panama

and many more...

Highlights from previous IRECMS conferences



IRECMS Speakers



Nellie Samuel
Regional Business Director
JLL



Agnelorajesh Athaide
Chairman, St. Angelo's
VNCT Ventures



P. Ramakrishnan
Chief Operations Officer
Lodha Group



Nayan Shah
CEO and MD
Mayfair Housing



Namita Mehta
Chief Customer Officer
Emaar India



Abhishek Goenka
CEO
CoWrks



Hari Easwaran
Head of Contracts &
Procurement, L&T Realty



Mahesh Khaitan
Director, Salarpuria
Sattva Group



Murali Malayappan
Chairman & MD
Shriram Properties Ltd.



Nitin Dave
MD
Tenon FM India



Pawan Koyal
CEO, Denali Mgmt
Services Pvt. Ltd.



Sathish Rajendren
COO, Facilities & Asset
Services, Knight Frank India



Srikanth Srinivasan
President - Procurement,
Puravankra Ltd.



Sucheta Mahapatra
Head of Business
Operations, WeWork India



Prashant Mewada
Director - Operations
Runwal Group



Sanyogeeta Sule
Architect and Owner
of SS Design Group



Dr. Shakti Chauhan
Senior Vice
President - 2 - Facilities &
Administration, HDFC Bank



Shirish Wagh
Vice President,
Head - Property
Management Services,
Oberoi Realty



Subroto Mukherjee
Head of Administration &
Facility Management, Cipla

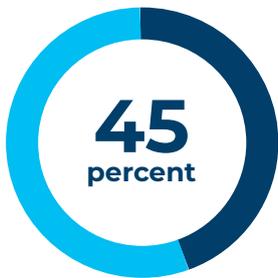


Dr. Abhijit Sarkar
Country Head
Corp Real Estate,
Sharekhan

IRECMS Delegates



Delegate Profile



CEOs and C-Suite members



Real Estate Company Owners

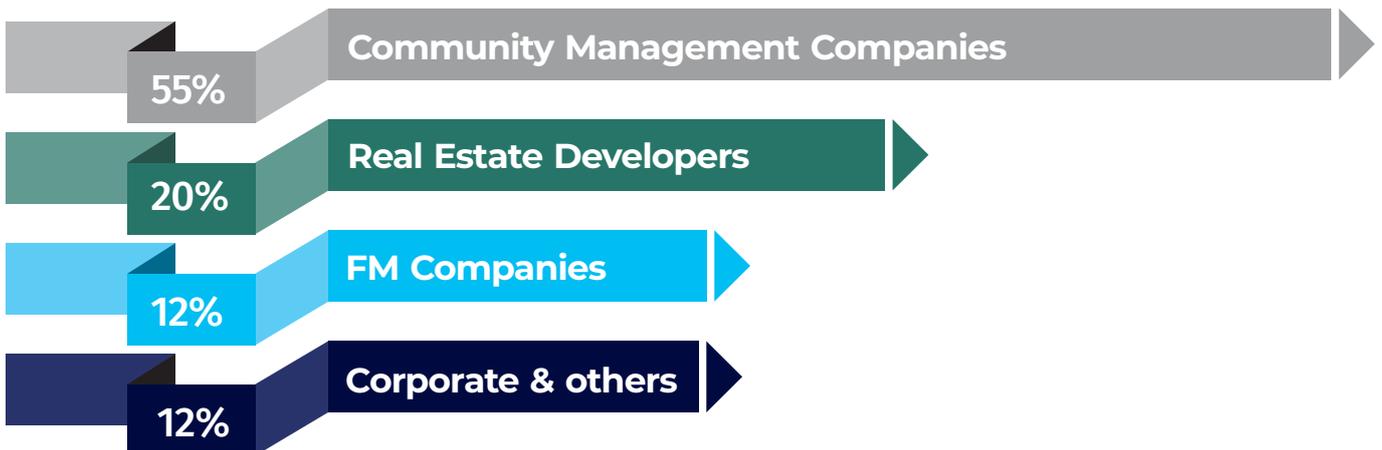


Heads of Facility Management



Directors and Rest

Participating Industries



What Industry Stalwarts say about IRECMS?



India's one of the fastest growing markets for residential real estate. Any opportunities for community managers, Community Management companies and developers are astronomical here. This 1st IRECMS conference has been a great turnout, a great level of participation and a great first step in building a true community association management profession here in India.

Thomas Skiba

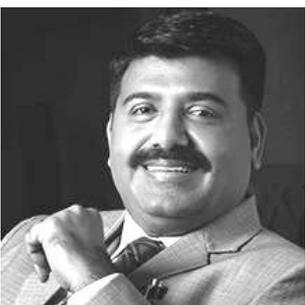
CEO, Community Associations Institute, USA



It's extremely wonderful to be in this International Real Estate Community Management Summit. I think the requirement is the need of the hour to bring facility management and property management under one umbrella. I must compliment for doing phenomenal work. Like I've always mentioned It's better to be first than to catch up!

Hari Easwaran

Head of Contracts & Procurement, L&T Realty



The Community Management systems are growing & developing and such summits are eye openers.

Agnelorajesh Athaide

Chairman, St. Angelo's
VNCT Ventures



It was such an amazing day today at IRECMS, India's first ever conference on Community Management and after meeting so many good people who had so many good things to say and so much interest in this business, I'm really happy to come back again.

Jeevan D'Mello

Board Member, Community Associations
Institute & CEO, Zenesis Corp, USA

What Industry Stalwarts say about IRECMS?



A well-managed property will command better resale value and better rental value. Through this forum, we are able to see what great need there is for professional Community Management.

Nitin Dave

MD, Tenon FM India



I am a strong believer that developers should also get involved in the management of a community because at the end of the day, it's their reputation and brand name that is at stake. Community Management is a way for developers and end-users to gain great mileage from the assets being delivered.

Srikanth Srinivasan

President- Procurement, Puravankara Ltd



It's such an honour and privilege to attend the first ever IRECMS conference in Mumbai. My first trip to India after having to travel all around the world, i can say we all have something to learn from each other. It was indeed a great event.

John Hammersmith

Ex-President, CAI-USA



We are very excited to be a part of this historic moment in the Indian Community Management segment. We wish all the very best for a great successful event and a complete new segment in the real estate to be established today.

San Banerjee

CEO & Co-Founder ADDA

About Plan3Media



Plan3Media (P3M) is a unique event management company that conceptualises original event ideas and transforms the ideas into thriving, intellectual event properties through seamless end-to-end execution. Founded in 2015, P3M focuses primarily on international business conferences and seminars, community events and street markets.

In a brief 3-year period, P3M has successfully launched 4 pioneering business conferences and seminars and scaled them up to have a flourishing presence in Dubai as well as India. In the same time-frame, P3M has successfully executed over 140+ community events engaging more than 100,000 families.

Some of the flagship conferences of P3M are:



EHSA
Location: Dubai



CHSA
Location: Dubai



MEAMCON
Location: Dubai



IRECMS
Location: India



Beyond Borders
Location: Dubai



IRECMS GLOBAL EDITION

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Stay connected

www.irecms.com

For sponsorship opportunities, speaking slots
and delegate registrations kindly contact:

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To stay updated with the latest development on IRECMS and
access its cutting-edge content, follow us on



IRECMS